



BEARDEN HIGH SCHOOL

8352 KINGSTON PIKE • KNOXVILLE, TENNESSEE 37919-5489

<https://www.knoxschools.org/beardenhs>

Senior Advertisement Order Form

Student's Name _____
Name of Person Placing Ad _____
E-mail Address _____
Phone Number _____

We will be calling between 12 and 2 pm weekdays, if necessary. Please provide us with the phone number and e-mail address best for contacting you during these hours.

Please check the appropriate space

Full Page (8¾" by 11¼") \$400____

Half Page (8¾" by 5⅝") \$260____

Quarter Page (4¼" by 5¾") \$175____

Eighth Page (4¼" by 2¾") \$115____

Please pay for your ad at knoxschools.schoolcashonline.com

As soon as we receive payment, we will begin working on your ad.

Background color? _____

Directions for submission:

1. Email bearden.annual@gmail.com the above information as well as a description of how and where the desired text and pictures are to be placed. A staff member will send you a proof for approval before the ad is sent to press.
2. If you want, you may design the ad yourself, and email us the design.
3. Suggestion: we can fit about one picture with moderate text per every eighth of a page. Please be mindful that while we can reduce pictures size and font size, we recommend not overloading the ad with pictures, as it will detract from the ad as a whole.
4. If you wish for your child's name to appear on the ad, please place it in your layout, as well as any text you wish to appear.
5. We do not have the same font collection as Microsoft Word. Please choose fonts from the font sheet and indicate your choices on your layout. Font suggestions are available on Bearden's website under "Yearbook Information"

THE DEADLINE FOR SENIOR ADS IS FRIDAY, OCTOBER 28, 2024



Dear Class of 2025 Parents:

Congratulations! Your child has made it to his or her senior year at Bearden High School. To celebrate and remember your senior's time at Bearden High School, you have the opportunity to purchase a Senior Ad which is a page or portion of a page in the yearbook is dedicated to your child. It is a fantastic opportunity to commemorate your child's accomplishments. Your Senior Ad can include an assortment of pictures, words of encouragement, and/or memorable quotes. Guidelines for designing the ad are included to assist you with options for font, ad sizes, and prices.

Since we would prefer that the Senior Ad be a surprise for your child, we are requesting that you keep the contents of the Senior Ad a secret. We are recommending that the Senior Ad information be submitted digitally by emailing Bearden Annual at bearden.annual@gmail.com. The Senior Ad must be paid for online through knoxschools.schoolcashonline.com. Please turn in all Senior Ad forms, designs, and payments by Friday, October 25, 2024.

Sincerely,

Isabella Adams and Ashlynn Hunter

Annual staff senior ad editors

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Annual advisor

If you have any additional questions, please contact the Annual Staff by emailing bearden.annual@gmail.com. Please include any concerns you have and your phone number.

Staff members will be available to answer any of your questions weekdays between 12 pm - 2 pm